



Taste of India

Chartway Arena, ODU
SATURDAY – APRIL 29, 2023

Chair

Mr. Sanjay Patel

Treasurer

Mr. Chirag Patel CPA

Secretary

Mr. Mayank Jain

Committee Chairs

Ad/Sponsors

Mr. Manan Shah

Cultural

Dr. Rajul Malik

Décor/Theme

Ms. Dharti Patel

Community Outreach

Ms. Pallavi Sappati

Contest Mania

Ms. Kavitha Sri

Facility Equipment

Mr. Davinder Kumar

Food

Mr. Chetan Patel

Marketing

Mr. Gaurav Basu

Operations

Mr. Ashok Patel

Photography

Mr. Sanjay C. Patel

Publications

Dr. Vishnu Lakdawala

Public Relations

Dr. Vikram Aleti

Supplies

Mr. Shailesh Patel

Tickets

Mr. Jignesh Shah

Vendor

Mr. Vimal Patel

Volunteers

Mr. Rambabu

Web

Mr. Ajay Gupta

Youth

Aanya, Varish, Srivarun

Taste of India 2023 – Sponsorship Details

There are four categories of sponsorship:

Diamond Sponsorship (\$ 25,000) Benefits: Your name will appear in our souvenir book on the outside back page in bold. A two large banner with your organization name will be displayed at the event's main entrance and your logo will be displayed on the LED screen all throughout the day during the event. You will get two booth 10ft by 20 ft booth at the event AND a full-page color ad in the souvenir. Your name will appear in all of our newspaper and TV ads. Your organization will receive 24 VIP Reception invitations.

Platinum Sponsorship (\$ 15,000) Benefits:

Your name will appear in our souvenir book on the outside back page in bold. A large banner with your organization name will be displayed at the event's main entrance and your logo will be displayed on the LED screen all throughout the day during the event. You will get a 10ft by 20 ft booth at the event AND a full-page color ad in the souvenir. Your name will appear in all of our newspaper and TV ads. Your organization will receive 16 VIP Reception invitations.

Gold Sponsorship (\$ 10,000) Benefits:

Your name will appear in our souvenir book on the outside back page in medium size letters. A medium size banner with your organization name will be displayed at the event's main entrance and your logo will be displayed on the LED screen all throughout the day during the event. You will get a 10 ft by 10 ft booth at the event OR a full-page color ad in the souvenir. Your name will appear in all of our newspaper and TV ads. Your organization will receive 10 VIP Reception invitations.

Silver Sponsorship (\$ 5,000) Benefits:

Your name will appear in the souvenir book on the outside back page in small letters and a small size banner with your organization name will be displayed at the main entrance of the event. You will get a 10 ft by 10 ft booth at the event OR a full-page black and white ad in the souvenir. Your name will appear in all of our newspaper and TV ads. Your organization will receive 6 VIP Reception invitations.

Sincerely,

Sanjay Patel
Chair, Taste of India 2023

Manan Shah
Chair/Ad-Sponsorship Committee

www.tasteofindiahr.org

Mailing Address: 249 Marsh Island Drive, Chesapeake, VA, 23320